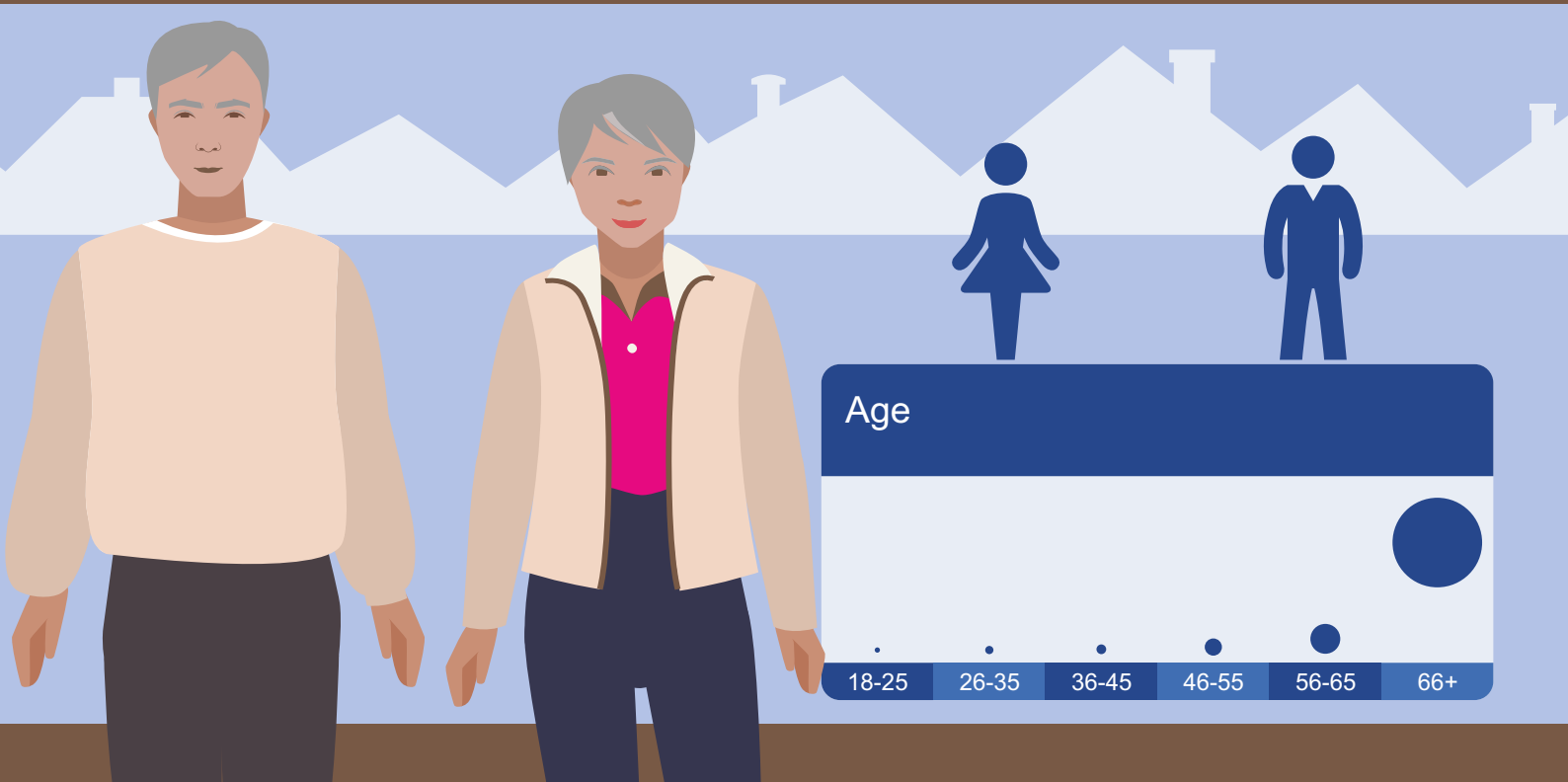


Retirement Communities

Elderly living in specialised accommodation including retirement homes, villages and complexes



Property

- FOR RENT
Renting
- Flat
- ONE
Bedrooms

Highest Education, Work & Finances

- Degree & higher
- RETIRED
Retired
- Low incomes

Technology & Channel Preferences

- Technology
- Telephone
- Email

Online Activity

- Broadband speed
- Time online
- Social media

Lifestyle

- Radio
- TV
- Performing arts

Holidays

- Coach tour
- Cruise
- 1-2 holidays

Shopping & Charity

- WAITROSE SAINSBURY'S CO-OP
Supermarkets
- Low online
- DONATE
High donations

Transport

- Bus
- Walking
- Micro car